



Factory Beta Racers Trust Kenda!

Kenda announces their renewed partnership with Beta Motorcycles. “We are excited to partner with Beta Motorcycles for another 3 years. Kenda and Beta are both growing companies and we continue to build momentum by renewing our partnership.” said Jason Baldwin, Director of Powersports at Kenda USA.

Beta USA has re-signed some fantastic riders and added some young new talent to the team. Last year; Max Gerston won the West Hare Scramble, and Jordan Ashburn grabbed second place in the Kenda Full Gas Sprint Enduro series and they hope to build on these successes. Beta also brought on AMA legend Rodney Smith as race team manager and he has since been helping advance Beta riders to new levels. The 2018 team roster includes Max Gerston, Jordan Ashburn, Mason Ottersberg, Morgan Tanke, Mike Witkowski, Joe Wasson and Chance Fullerton.

Kenda will continue as the official tire of the Beta Factory Team while they compete in the same major series as last year with the addition of the AMA big 6 series. From the west coast desert races to the tight trails of the east coast races and even the brutal indoor Endurocross series, all Factory Beta racers ride and trust Kenda!

Check out [@KendaTiresUSA](https://twitter.com/KendaTiresUSA) for race results and updates for the season!

ABOUT KENDA TIRES

Since it was founded in 1962, Kenda has operated under the core values of Honesty, Innovation, Quality, and Customer Service. Over the years, Kenda has continued to develop and expand its product offering to meet changing market demands. Today, Kenda is one of the world’s leading tire and tube manufacturers for automotive, motorcycle, ATV, bicycle, wheelchair, golf cart, lawn care equipment, trailer, skid loader, and agricultural vehicles. With factories all over the world, Kenda is able to provide quality products to suit a wide variety of applications. For more information, please visit www.kendatire.com